

APPLE INDUSTRY NOTICE

**TO: APPLE PRODUCERS, WHOLESALERS, STORE MANAGERS,
PRODUCE BUYERS, FRESH PRODUCE MANAGERS**

**2024 WA Quality Inspections have commenced for
Gala, Granny Smith and Pink Lady apples**

Pomewest is committed to ensure the apple industry provides quality apples to market. Pomewest is a pome grower sub-committee of the Agricultural Produce Commission - serving the WA Pome Growers.

Industry led testing has commenced to ensure that three commodity apple lines, Gala, Granny Smith and Pink Lady have met industry endorsed minimum maturity standards when presented for sale (standard chart below). Inspections are funded by the Agricultural Produce Commission Fee for Service collection for Pome fruit. Testing promotes confidence that these varieties meet consumer taste satisfaction and will encourage repeat sales.



	Gala	Granny Smith	Pink Lady™
Firmness (Kg-f)	6.5	6.5	6.5
Starch Index score (6 point scale)	3	3	3
Total soluble solids (°Brix)	11.8	11	13

The above standards have been endorsed by the WA Pome industry as part of industry self-regulation practice and follows the parameters of existing quality programs already running nationally for the table grape and citrus industries.

We invite your participation in the program. It is our intention to report to you test results, work with you to address any fails. We would encourage you to establish with your suppliers that fruit sold to you has passed these standards.

The end goal is to encourage repeat purchases with great eating experiences for our customers to promote increased consumption, product demand, sales and returns for the entire supply chain.

If you require further information, please contact:

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